

CAPABILITIES STATEMENT



MERIDENT

Company Overview

Merident Consulting, LLC provides executive communications, executive operations support, and organizational effectiveness advisory services for government and commercial organizations operating in complex, high-visibility environments. We help leadership teams improve alignment, coordinate stakeholders, support modernization efforts, and execute priorities through strategic communication, change management, executive support, and leadership advisory services.

Core Competencies

Strategic and Executive Communication Services

- ◆ Executive and Public-Facing Messaging
- ◆ Leadership Communication
- ◆ Change Communication (Prosci-Certified)
- ◆ Crisis and High Visibility Communication
- ◆ Congressional Correspondence Support
- ◆ Communication Governance and Review Workflows
- ◆ Communication Training and Mentorship

Executive Operations Support and Leadership Advisory Services

- ◆ Executive Briefings
- ◆ Executive Stakeholder Engagement and Coordination
- ◆ Executive Tasking and Approval Workflows
- ◆ Decision Support Packages
- ◆ Executive Advisory Support
- ◆ Executive Governance and Meeting Support

Why Merident

- ◆ Direct experience supporting executive leadership, CIO organizations, and headquarters operations in high-visibility federal environments
- ◆ Bridges the gap between executive communications, operations, and leadership support functions
- ◆ Understands how executive offices operate, from leadership messaging and briefing cycles to tasking, governance, and decision support
- ◆ Experience supporting executive leadership in large, complex organizations through enterprise modernization and organizational change
- ◆ Delivers principal-led support focused on strengthening internal capability and operational effectiveness

Key Personnel Experience

- ◆ **US Department of Veterans Affairs, Office of Information and Technology Executive Communication Lead in Office of Chief of Staff**
Supported enterprise IT modernization for the Office of Information and Technology, including executive communications, briefing development, stakeholder engagement, congressional correspondence, and leadership coordination supporting a 400,000+ employee organization serving millions of Veterans.
- ◆ **Department of Defense/National Security US Army Lieutenant Colonel (Retired), Strategic Advisor and Operations Leader**
Led strategic planning, interagency coordination, operational management, and executive advisory efforts supporting senior defense and national security leadership, including operational support and front office operations to senior Department of Defense officials.

Kim Sullins

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Merident Consulting, LLC

meridentconsulting.com

UEI: F7EBC4UUAKE9

CAGE Code: 16R71

NAICS Codes: 541611, 541613, 541618, 541820, 611430, 561110, 541690, 561499

PSC Codes: R408, R499, R699

SAM Registration: Active

Federal Designations:

- ◆ Service-Disabled Veteran-Owned Small Business
- ◆ Veteran-Owned Small Business

Commonwealth of Virginia SWaM Certified (Small, SDVOSB)

Business Address:

14658 Gap Way, #40
Haymarket, VA 20169

Engagement Models:

- ◆ Subcontract and teaming
- ◆ Fractional executive advisory
- ◆ Project-based and surge support
- ◆ Remote and hybrid delivery
- ◆ Principal-led support with rapid integration into client teams and workflows

Executive communications | Organizational change management | Executive operations support | Stakeholder engagement | IT modernization support